

HARVARD UNIVERSITY

GRADUATE SCHOOL OF BUSINESS ADMINISTRATION

GEORGE F. BAKER FOUNDATION

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SOLDIER'S FIELD

Boston 63, Massachusetts

November 7, 1961

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Mr. Lawrence K. White

Washington 10, D. C.

Dear Red:

We had a splendid wind-up; it would have been a complete bull's-eye if you and Matt and Mr. D. could have contributed your presences. They were felt, notwithstanding your physical absence. Which reminds me that some day, when we can make occasion for it, I would like to launch a long, leisurely exploration of ways and means to further capitalize on the extraordinary momentum which has twice developed at the base. Ways and means which are original, provocative, potential-releasing and fulfilling for the organization as well as the individual. I have a hat-full of notions about this - all generated in me by the exceptional responsiveness of the Betas, as well as the Alphas.

It was delightful to receive your note of appreciation, which somehow you found time for during these pressing days. I hope my enthusiasm gives you an equally gratifying response, because when I see an organization so rich in talent as I now know yours to be, I am unable to repress my excitement. Therefore, in turn, my thanks to you - and to the rest of those who participated, past and present.

Sincerely,

Jacob

JCB:cw

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